



# THE GOOD NEWS

## A Newsletter for the Friends of East Lake Community Library

Volume 1 Issue 2

July 2021



### Welcome Back, East Lake!

by Lois Eannel, Library Director

Like the monarch butterfly that emerges from its cocoon, the library and the community are slowly coming out and re-engaging with each other. We have begun to have in-person meetings and programs as well as hybrid programs that give participants a choice of in-person or virtual options. Our summer reading club is in full swing and we are proud to point out that we are the first public library in the area to offer a special teen series called Creative Insights Journey, made possible in part by the generosity of the Friends of East Lake Community Library.

In a continuing effort to provide digital resources to our patrons, we have added an online practice tests database called Mometrix (No more looking for those heavy books that are ALWAYS checked out!). In the next few months, we will be unveiling a new collaborative online collection with Palm Harbor Library called CloudLibrary which will give our patrons exclusive access to bestsellers and Sunshine State Readers; hopefully, this will reduce the wait time for popular titles.

Even before COVID, East Lake Community Library had little usable space for patrons to utilize their own devices. To alleviate this situation and take advantage of outdoor space, we are extending our WiFi to a new **"Tech Deck"** - a covered pavilion on the side patio near the Community Room with outlets and device chargers. There will also be a solar charging bench with easily accessible USB ports on the sides and a wheelchair

accessible picnic table with attached seating. Part of the funding for this project was made possible through MSTU (Municipal Services Taxing Unit) dollars approved by the Pinellas County Board of County Commissioners. We keep trying to find ways to fulfill our mission and effectively serve the community - not to mention the health benefits of being outdoors!

To celebrate this new addition and the fact that we can finally come together after a year of isolation, the Library will host a free **"Slice of Summer" Family Celebration on Saturday, August 28<sup>th</sup> from 12:30 – 3:30 PM.** Included in the festivities will be a ribbon-cutting ceremony for the new Tech Deck, a local DJ featuring the sounds of Key West and Jimmy Buffet, games and activities for the kids, free refreshments, raffle baskets, representatives from our local community partners, and displays and exhibits from our library staff. Do NOT miss it...and don't forget to wear your Hawaiian shirts and flip-flops!

There will be a return to normal hours immediately after Labor Day as well as the addition of Sunday hours for the remainder of the school year. Effective September 7<sup>th</sup>, the library hours will be: Monday – Wednesday, 10 AM – 8 PM; Thursdays, 12PM – 8PM; Fridays, 10 AM -- 6 PM; Saturdays, 10 AM – 4PM; Sundays, 12PM – 4 PM. If you need materials when the library is closed, don't forget our 24/7 Hold-It locker system that you can request as an option when reserving your items.

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## Foundation News

Foundation, Friends, you're all a part of my library...so what's the difference? Well, we have a common vision and work together to support the East Lake Community Library, but we intentionally take two different routes in doing so:

The Friends of East Lake Community Library	The East Lake Community Library Foundation
<ul style="list-style-type: none"> <li>• Focuses on immediate projects that grow existing and create new library services.</li> <li>• Raises funds through annual memberships, sales at the Book Nook, custom gift baskets, and other engagements such as concerts and holiday flower sales.</li> <li>• Supports ELCL's summer reading programs, Read Box collection, Mobile Hotspots, volunteer programs, and more items aligned with the library's strategic plan.</li> <li>• The Friends work with the library director and advisory board to assist with short-term objectives.</li> </ul>	<ul style="list-style-type: none"> <li>• Focuses on bigger projects at the library that may take years to develop.</li> <li>• Raises funds from "big asks" to donors within our community, encourages planned giving and bequests, and solicits additional funds through grant applications.</li> <li>• Supports ELCL's growth ambitions through building and renovation projects, and development of an endowment for the library's future needs.</li> <li>• The Foundation works with the library director and advisory board to assist with long-term objectives.</li> </ul>

Our library's expansion completed in 2018 was called Phase 1 and doubled the size of our building to create meeting spaces and room to increase our collections. Despite this, you may be surprised to learn that ELCL still has the smallest library per capita served in all of Pinellas County and one of the smallest in the state of Florida! As an increasing number of patrons return to ELCL, the need for space grows. The vision of Phase 2 is to further expand our library for additional study rooms, offices, and space for community programs...but we can't do this without **you**.

The ELCL Foundation supports the East Lake Community Library through funding capital improvement projects like the Phase 2 building expansion, with 100% of funds going directly to these projects thanks to our board of community volunteers. Whether through cash or matching grants, appreciated securities or real estate, bequest through a will or living trust, we hope you'll consider our foundation as a way for a direct, high-impact opportunity to give back directly within your community. Learn more about the ELCL Foundation and our Library Legacy Program at <https://www.elclfoundation.org>, and let's partner on your library legacy!

## Concerts Return in 2022

Save the dates! Concerts are returning next year on the last Sunday of the month:

- |  |                                  |
|--|----------------------------------|
| January 30, 2022   | St. Petersburg Saxophone Quartet |
| February 27, 2022  | Eclectique (classical flute duo) |
| March 27, 2022   | Carlo Lovasco                    |
| April 24, 2022   | Classical String Quartet         |
| In addition, there will be a special children's concert: |                                  |
| May 22, 2022   | The Island Boys (steel drums)    |



# NOTICE OF THE ANNUAL MEETING OF THE FRIENDS OF EAST LAKE COMMUNITY LIBRARY

## ELECTION OF 2021 OFFICERS

### Slate of Officers and Board of Directors for 2021—2022

The Friends of East Lake Community Library will hold their annual meeting on September 9, 2021 at 10:00 a.m. The meeting will be in the community room of the library. All Friends are invited to attend.

The following Friends members have agreed to serve as officers and directors for the year beginning October 1, 2021:

Barbara Cole, President  
Joan Lawler, Vice-President  
Jerry Griffin, Secretary  
Jim McCarthy, Treasurer

The following members of the Friends will serve on the Board as Directors-at-Large: Marcia Giza, Michelle Malacinski, Joan McCarthy, Pat Salvior, Barbara Schultz and Susan Wolf.

Pictured from left to right: Michelle Malacinski, Marcia Giza, Jerry Griffin, Barbara Cole, Joan McCarthy, Lois Eannel (Library Director), Barbara Schultz, Joan Lawler and Susan Wolf.

Absent from the photo are Jim McCarthy and Pat Salvior.



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## Welcome Back, East Lake

Please continue to check our library newsletters, website, and Facebook pages for upcoming programs and **SAVE THE DATE – Sunday, October 17<sup>th</sup>, is Oktoberfest** at East Lake Community Library – everything German, including the well-known Deutschmeister Blas Band!

Enjoy the rest of the summer and we hope to see you at the Library!







## Save the Date!!

Our annual Poinsettia sale is already in the works!! Nursery-grown beautiful flowers will add holiday cheer bright enough to please everyone. Our local nursery grows only unpinched Poinsettias unlike the plants offered at the big retail outlets. The special care given allow for the Poinsettia to be more durable and remain grown "florist quality" for those who enjoy being able to plant your beautiful flowers after the holiday season to admire for seasons to come!!

**Poinsettias will be available for order early November and ready for pick-up on December 3<sup>rd</sup> in time for Santa. Watch the road sign for details.**



# **We are on the Good List... SANTA is coming...**

**BRING YOUR CAMERA/CELL PHONE  
FOR A FAMILY PHOTO WITH HIM!**

**Saturday, December 4**

**12:00 to 3:30 pm**

A \$5 donation to the Friends will be collected when you sign up in November at the library desk.

Walk-ins will be fit in if time permits.





## Corporate Community Sponsor— The Jewelry Workshop of East Lake

About twelve years ago, the Friends of East Lake Community Library developed the Corporate Community Sponsorship Program. For an annual tax deductible contribution of \$100, a company's marketing materials are prominently displayed in our Community Resources Center at the front entrance of the library. In addition, their company's information is on our website, given to all new library card patrons and put on bookmarks we distribute.

One of our first sponsors was the **Jewelry Workshop of East Lake**. They are located in the Ridgemoor Publix Shopping Center at: 36175 East Lake Road.

They have been in business for over ten years and are a full service jewelry store. In addition to their showroom that displays a variety of fine jewelry and timepieces, they have a full service workshop onsite and are capable of repairing and creating all types of jewelry.

Adam Haengel, the owner, loves the tradition of the library because it brings the community together and he feels that is important in this day and age.

He likes advertising with the Friends because it makes him feel good knowing his money is going back to the community, especially because the community has been so kind to him and his business.

Please support our sponsors. If you are interested in becoming a sponsor, contact Barbara Schultz at [bschultz2@verizon.net](mailto:bschultz2@verizon.net).

## Food Pantry—Take What You Need. Share What You Can.

We are encouraged by the positive community support for this service through donations of food and funds for the pantry by our patrons and staff..

The food pantry contains non-perishable can goods, boxed items and personal items and is accessible 24/7. It is located next to the 24/7 Hold-It Lockers on the south side of the library building.

The items we can use the most are: canned fruit and canned meats or fish (prepared chili, beef stew, canned ham, tuna, chicken, Chef Boyardee canned meals such as ravioli, spaghetti and meatballs, etc.). Pull top cans are preferable. Also, wrapped rolls of toilet paper, toothpaste and soap are popular. Please do NOT add perishable items like fresh fruit, bread, etc. and NO pills of any kind. Since the Food Pantry has been so successful, we are in the process of getting a new waterproof cabinet, courtesy of the Friends of the Library.

Thank you for sharing what you can.



## Patron Donations and Collectibles

Everyone has collectibles or quality items just filling our closets or drawers. You may be wondering what to do with those lovely items that you have acquired through the years – you know the Franklin Mint offerings, Lenox birds, Steinbach nutcrackers, White House ornaments, Dept. 56 animals and village, Precious Moments, Lladros, and those designer clothes, sunglasses and perfumes. Donate them to the Friends!

Donations of new or “like-new” items like those are used to create our beautiful baskets at ELCL and are also sold through our online sales. The success of these two on-going money-raising programs depends upon the generosity of patrons, like you, who have and receive gift items that they can not use or no longer need. So, peek into your closet or drawers and see what you might like to donate! It’s a win-win!

## Are YOU Following FOELCL??



Have you found us on Facebook? We are **Friends of East Lake Community Library**. Yes, we have a page!

If you follow us, you have learned about upcoming concerts, Book Nook special monthly sales, beautiful baskets for sale, and other special events we sponsor.

If you do not follow us yet, then go to Facebook and click on the thumbs up button to “Like Us” and become part of our FOELCL community.

## Have you been Smiling?



When you think about shopping through Amazon, please consider making your purchase through Amazon Smile. This is Amazon’s program for supporting non-profit organizations like us! You can find Amazon Smile with your browser or by going through the ELCL web page [www.eastlakelibrary.org](http://www.eastlakelibrary.org) and click on the Friends tab. You will see the Amazon Smile box.

Click on the “start” button to go to the Amazon Smile site to select the Friends of East Lake Community Library. You only need to sign up once. Then go directly to Amazon Smile any time you are ready to shop.

