

**East Lake Community Library**

**Naming Rights Application**

**Thank you for your interest in naming rights at East Lake Community Library. We are seeking library members and community partners to provide financial support so that we can maintain the high level quality that our patrons have come to expect. We are also looking to the future by utilizing some of these funds for a building expansion project that will leave a lasting impression and a legacy for many years to come.**

**GENERAL INFORMATION:**

**Name of Individual/Group:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person’s Full Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-Mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**REQUEST FOR NAMING/RENAMING:**

Asset or feature requested (e.g. room, area, item, collection):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposed Name/Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reason for proposed name (optional):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contribution: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please see the back of this application for a tentative list of assets available for naming/renaming. For further information, please contact the library director at (727) 773-2665.**

**The Library offers naming rights for new and existing physical assets. A plaque will be installed at or near the named area with the size, location and style at the discretion of the library director. Donations of $3,000 - $9,000 carry naming rights for THREE years. Donations of $10,000 -$50,000 carry naming rights for FIVE years. A donation over $50,000 carry naming rights for TEN years. At the time of renewal, the donor has the first right of refusal. The Director may approve naming recognition items and values other than those specified in the current list on a case-by-case basis.**

**Recommended Minimal Donation for Renaming:**

**Public Computer Area = $10,000**

**Children’s Room = $30,000**

**Teen Room = $20,000**

**Reading Garden - $10,000**

**Quiet Study Area = $15,000**

**DVD Collection = $5,000**

**Adult Fiction = $5,000**

**Adult Non-Fiction = $5,000**

**Large Print Collection = $5,000**

**Audiobook Collection = $5,000**

**Young Adult Collection = $5,000**

**Picture Books = $5,000**

**Children’s Fiction = $5,000**

**Children’s Non-Fiction = $5,000**

**New Books = $5,000**

**Book Nook = $8,000**

**Genealogy Collection - $3,000**

**Paperback Collection - $3,000**

**Community Room - $10,000 (or $5,000 for each half)**

**The East Lake Community Library is a 501(c)3, tax exempt organization. Donations are tax-exempt to the extent allowed by law.**