

Advisory Board Meeting Minutes
Tuesday, April 13, 2010
East Lake CommunityLibrary(ELCL)

The minutes of board meetings are the official record of board meeting proceedings including the adoption of proposed policies, formal board actions and resolutions. Board meeting minutes are available after approval at the following meeting.

Board Members Present:

Dick Dibert, Roger Johnson, Rob Moore, Paul Ferreri, Phyllis Remolador, Ron Schultz, John Sykes, Susan Wolf and Patricia Perez, Library Director

Meeting Called to Order: Phyllis Remolador. 6:00 p.m.

Motion made by Roger Johnson to accept the minutes of last month's meeting as posted. Seconded by John Sykes. Vote to accept was unanimous.

The Director's report followed.

1. ELCL has set up a separate interest bearing account at SunTrust Bank for \$150K specifically earmarked for the building fund of Phase I.
2. PPLC's funds to ELCL are \$165K which is down from \$208K previously allotted plus there will a 12% cut for next fiscal year from Pinellas County.
3. Kirtley Luney will earn her MLS degree at the end of this month; consideration needs to be given for achieving these new credentials. Patricia and Phyllis will investigate what can be done in these tough economic times.
4. This is National Library Week.
5. Patricia attended the FL Library Association conference last week and is energized by what was learned at this meeting as it applies to ELCL.

Susan Wolf attended the last Friends of ELCL meeting as the liaison from the Advisory Board. She reported that the Friends presented an idea for an initial raffle to begin their fund raising efforts for Phase I of the library's building project. FL state statutes will be studied to make sure that the raffle is in compliance with gaming rules and regulations for non-profit organizations.

Discussion ensued amongst the Board about the role of the Friends and Foundation in raising the needed additional funds for Phase I building project. To date with the \$200K award from PPLC and ELCL Suntrust building funds and contribution from the Friends there is a total of \$360K. It is estimated and projected that \$450K is needed. It is up to the Friends and Foundation to raise the \$90K in remaining funds. Dick Dibert is working as a liaison between the Friends and Foundation on this aspect of marketing and promotion. Cooperation between both entities is needed; he perceives that the "Friends drive the ship" and "Foundation fuels it." The building committee is moving forward with the Pinellas County Real Estate Management (REM) team into the design phase of the project which will then be put out for construction bids. Once the bids are in, ELCL will know how much money it really needs for the project.

Rob Moore presented the financial reports for the 6 months ended March 31, 2010. The numbers are on track with budget and projections. Motion to approve was made by Dick Dibert and seconded by Roger Johnson. Unanimous approval.

Phyllis Remolador reported on the progress of the Long Range Strategic Planning Committee which is comprised of representatives from the Friends, Foundation and Advisory Board. It is a 5 year plan beginning the next FY which is October, 2010/September 2011. Strategic plan research and input should be completed by May 31, 2010. Areas to be addressed:

1. Building committee is active.
2. Dick Dibert and Jack Kay from the Foundation are working on the futuristic trends aspect of the strategic plan.
3. Community profile needs survey is in process and will be completed by the end of April.
4. Ron Schultz and Rob Moore are working on the governmental implications for the future of ELCL as it relates to legislative actions, East Lake community dynamics, PPLC, referendums, MSTU's. They had a very productive meeting with Commissioner Susan Latvala as well.

Patricia Perez will present Phase I building project information at the next Council of North County Neighborhoods (CNCN) meeting on April 20, 2010. All are encouraged to attend and to invite other East Lake residents.

Rob Moore suggested as a matter of New Business that Facebook for ELCL and its fund raising efforts for the building project should be explored and implemented.

Meeting closed at 7:18 p.m.

Next meeting is Tuesday, May 11, 2010 at 6:00 p.m.

Respectfully submitted, Susan Wolf, Secretary, ELCL Advisory Board