Advisory Board Meeting Minutes

Tuesday, August 14, 2012

East Lake Community Library (ELCL)

The minutes of the board meetings are the official record of the board meeting proceedings including the adoption of proposed policies, formal board actions, and resolutions. Board meeting minutes are available after the approval at the following meeting.

Board Members Present: Dick Dibert, Paul Ferreri, Roger Johnson, Tom McKone, Rob Moore, Ron Schultz, John Sykes, and Andrea Panarelli. **Guests:** Patricia Perez, Library Director, Marcus Harrison, PHCSA Board, Jackie Waldfogel, prospective board member, various members of the Friend's of the Library organization.

Meeting called to order: Ron Schultz, Chairman. 6:36 p.m.

July's minutes were tabled until September's meeting.

Roger Johnson presented the Warrant's Report. Tom McKone made a motion to accept the report, Rob Moore seconded. Motion passed unanimously.

Patricia Perez, Library director presented the Director's Report. It was noted that the origami program was well attended. The Summer Art Camp was increased from once a week to twice a week. Net book laptops were purchased and some of them were earmarked for the Legos program. Patricia then reported on the building. She said that the air conditioning warranty had been extended to September 30, 2012. Also, the ponds in and around the library are in need of cleaning. Steve Horvath has been directed to gather bids on the removal of debris. Tom McKone asked if the Boy Scouts could help with the debris removal. It was determined by the board that that would not be a sound decision. Tom McKone then suggested that Patricia Perez contact Pinellas county services to see if they could help, or direct her to help with the situation. She agreed to place the call. Patricia then added that the landscaping looks poor due to deer dining nightly on the plants.

At this point, Ron Schultz interjected that he has personally received rave reviews about our library and the programs we provide our members. He also spoke about his experience with the Haunted Talk Florida. He then reminded Patricia to get with Commissioner Susan Latvala before the Commissioner's meeting next month.

Friend's Report was presented by Dick Dibert next. The Friend's organization is supportive of the Advisory Board's quest for an independent taxing district and will rally for the cause. Members of "Friend's" will be at the library on election-day to sell water to the voters in an effort to raise funds for library use. The organization is also working on a reciprocal agreement with the Palm Harbor Chamber of Commerce. "Friend's is also planning to extend and support the Robotics program into the winter months. The board was presented with the Sunday Concert

schedule in the form of a flier—sponsors are needed. It was also reported that "Friend's" is actively seeking new membership and encouraged the board to help spread the word.

Financials were reported next by John Sykes. There was nothing out of the ordinary to report other than we are currently 15% below the budget. Paul Ferreri moved to accept the financial report. Rob Moore seconded. Motion passed unanimously.

Old Business

Ron Schultz had inquired about using Bright Futures Scholarship seeking students and or Journalism students from East Lake High, to write press releases for the library. After further investigation by Andrea Panarelli, it was determined that the students would not be reliable resources for this task. Tom McKone suggested that Ron Schultz check into St. Pete College to see if they could provide someone to write press releases. Roger Johnson suggested that writing press releases could be the responsibility of the Program Director. Patricia Perez said she would look into it.

Ron Schultz then brought up the fire and security alarm system. He reported that since the library is a commercial building, the cost of a system will be expensive. He will ask the county if we can use someone from their bid list.

Ron Schultz then brought up the accounting class that Patricia Perez found to take. Paul Ferreri moved that she be allowed to take the class. Tom McKone seconded. The motion passed unanimously.

Next in Old Business was the PHCSA Communications Committee presented by Roger Jacobs. He reported that nothing exciting transpired during their last meeting that was of great significance. It appears that the Rec Center is now at the center of PHSCA's showcase.

New Business

Tom McKone discussed the Wal-mart bag being handed out at the library. Inside the donated bag is information in the form of fliers and pamphlets promoting the Palm Harbor Chamber of Commerce. This is an act of goodwill on our part to further collaboration with the Chamber.

It was then mentioned by Paul Ferreri that participating in the Palm Harbor Chamber of Commerce Holiday Parade would be a fun way to be involved with the Chamber. They Board agreed and Andrea Panarelli was asked to look into borrowing one of East Lake High's floats.

Board vacancies in 2012 were discussed next. Dick Dibert's term ends on September 30, 2012. He will replace Susan Wolf's vacated seat on the "Friend's" board. He will also represent the "Friend's" on the advisory board allowing his vote to count. It was reported that John Sykes is eligible for a second term and he is willing to serve. Paul Ferreri's second term ends on September 30, 2012 as well. He is confident that the Pinellas County Commission will reappoint him. Morris Silberman's resignation has left an open seat on the board. Tom McKone moved that Jackie Walfogel be appointed to take Silberman's seat. Paul Ferreri seconded. The motion passed unanimously.

Last in regard to New Business was the library budget. Paul Ferreri moved that a second budget be presented to the County Commissoners reflecting a 15% increase in the total budget to be used as reserves, capital improvement and a fire and security alarm system. Roger Johnson seconded. The motion passed unanimously.

Ron Schultz moved to adjourn at 8:33. Roger Johnson seconded. The motion passed unanimously.

Designation of next meeting: Tuesday, September 11, 2012 at 6:30, East Lake Community Library.

Minutes respectfully submitted by Andrea L. Panarelli, Secretary, East Lake Community Advisory Board.